

## St Mark's Parish Council

June 7, 2010

### Meeting Minutes

**Attendees:** Fr. Joe, Jeff Culbert, Meg Marino, Tom McCloud, Kevin O'Shea, Mary Scarda, Ed Parker and Jeanne Yannuzzi

Opening prayer

Father updated activities on the Parish wish list that was shown in the weekly bulletin

- One parishioner is considering functioning as a Public Relations person for the parish – Father to contact
- Kathy Froescher, working with Father, has set-up a St Marks Facebook group. She is also taking over the “featured families” program and has prepared the first feature. Both activities will be highlighted in this week's parish bulletin.

Follow-up on ideas generated PAC member review of The Seven Simple steps program.

- Reusable shopping bags printed with St Marks logo: There are several companies that sell logo items. Different bag styles are available with minimum run number of 100. At 100 bags, costs are about \$2.00 per bag with a \$50 set-up fee. Higher order quantities lower costs by \$0.20 to \$0.40/bag. Sample bags can be bought. Questions were raised about the number of bags that would be purchased by parishioners and whether this was worth the effort as a fund raiser. Another idea was to look for small bags targeted to the younger CEC children.  
Action: Have supermarket certificate sellers get input from current certificate buyers as they sell at the Masses for reporting back to Council.
- Set-up a guest registry book in the Gathering Space: Guest books can be bought for \$20. Table top lectern cost is \$25. Parish already has floor lecterns that could be used, and then we would just buy the Guest book. This idea will be pursued further by Father Joe and Ed Parker.
- Flags with St Mark logo: large logo flags to attach to the lamp posts on the parking lot islands are expensive, at least \$150 each plus minimum order. This idea will be dropped in favor of small flags (1' x 2') that can be hung on metal stakes in the ground on the islands. Suppliers / costs to be investigated.

Other Ideas

- Determine if points earned on ShopRite store cards can be transferred to St Marks – still checking
- Investigate possibility of engraving a St Mark logo on the Parish Bricks in addition to wording from the buyer – Bricks too small to include a logo.
- Have a Brick promotion during Masses one weekend. Timing would be after the summer, maybe around the Parish picnic – no update, but 5 bricks have been purchased recently, including 50/50 club and Knights of Columbus
- Check on requirements to start a “St Mark's credit card” issued from a bank that generates money for the parish as it is used by parishioners – too costly for small parish
- Consider lighting one votive candle as each intercession is read during Mass – likely to be incorporated on special occasions.
- Discussions are on-going on adding a hymn board by the music area – on-going

Father Joe provided collection history data for March, April and May 2008, 2009, and 2010. Revenue in 2010 is up in all three months. On-line giving is up. Supermarket certificates sales also continue to be up.

There was some discussion of new fund raiser options. There are ideas, but all need more investigation.

There will be a Parish picnic in September.

Next PAC meeting: September. Date to be fixed after Parish calendar is updated at end of June.